Dear Valued Customers,

We would like to thank you for your continuous support.

We are happy to announce the launching of our new XESELCT collection for 2015-2017. XESECT is our grand collection with longer expiration date compared to other collections. This collection includes wide variety of products, from basic to luxurious designs and special products. We have attached some explanations to help you understand better about this new grand collection and hope to serve as guidance to your wallcoverings selection.

We hope that you will find our new XESELECT collection attracting.

Please feel free to let us know if you have any questions and we would love to hear your feedbacks.

Best regards,
Sangetsu Co., Ltd.
Overseas Business Division
Catalogue Concept

What is “XESELECT”? 

XESELECT is our original word meaning “X= ultimate selection” and “excellent”. As these words describe, this collection is our grand collection which is renewed only in 3 years basis. This year’s collection is focusing on Premium designs and Class 1 Flame Retardant designs, divided into four different concepts;

- **SHI TSU RA HI**
  Many hotels and accommodation facilities are opening and remodeling in Japan, aiming for 2020 Olympic Games in Tokyo. Many foreigners are predicted to be visiting Japan by this big event and we have focused our designs to promote more traditional Japanese wallcoverings to the world.

- **Class 1 Flame Retardant**
  More than half of our sales in current XSELECT collection is from Class 1 FR. We have added more color variations and have developed more imported designs into made-in-Japan wallcoverings. We also have developed several new products such as Photocatalysis using technology of TOSHIBA.

- **Premium series**
  We have developed more special wallcoverings such as textile wallcoverings, glass beads, diatomaceous earth in Class 1 FR quality.

Design Details

- **SHI TSU RA HI (Pg. 1)**
  SHITSURAH is the traditional Japanese word meaning “neatly decorate to welcome guests on special occasions”. This range, including WASHI, Gold & Silver, KATAGAMI, Paper Weave, Sisal, and Juraku & Diatomaceous Earth, is using fine quality materials to produce luxurious space to welcome your important guests.

  Pages 1-10 are showing some installation pictures of items from this range coordinated together.

1. **WASHI Paper (Pg. 11)**

Washi is the Japanese word for the traditional papers made from the long inner fibers of three plants. Wa meaning Japanese and shi meaning paper.

The inner barks of three plants — kozo, mitsumata and gampi — all native to Japan, are used primarily in the making of washi.

These designs are best to use as feature walls or in small areas with moldings around it. (ex. page 1, SGS856.) Recommended to use in bedrooms, living rooms, guest rooms and shops.
15-17 XESELCT

SG 5001-5024  Handmade washi paper. For this reason they come in pieces. Each size is shown in brown square. Also they are special-priced items.

SG 5006  Traditional white special paint is painted on top of black washi paper and wiped off to make beautiful wave pattern.

SG 5008-5011  Expressed porcelain texture with washi paper. Comes in four Japanese traditional colors; Oribe (green), Iron Rust (red), Persimmon (orange), Indigo (blue).

SG 5025-5043  These are manufactured washi wallpapers. Available in sales by linear meters.

SG 5039  Bamboo charcoal which is said to have air cleaning function is used as ingredient.

2. Gold & Silver (Pg. 21)

Various designs from modern to traditional Japanese style using gold and silver. Recommended to use in small areas, or on ceilings such as pg 22, SG5049.

SG 5046-5048  Special “aluminum vacuum plating technique” is used to produce mirror-like texture. Embossing is added to make it more practical. (Without embossing, all unevenness of the subwall will be seen on the surface of wallpaper.)

SG 5061-5063  Special designs using real materials. SG 5061: Tin, SG5062&5063: Copper All sold by rolls.

SG 5062  Copper flake is applied one by one by hand.

3. KATAGAMI (Pg. 28)

KATAGAMI, or paper stencil, have been used to make patterns when dying fabrics for Kimonos since more than 1000 years ago. This paper stencil is made from strongest Japanese washi paper and all engraved one by one by artisan’s hands. Katagami patterns express Japanese scenery and nature. Sangetsu has used these fine beautiful patterns on wallcoverings to add modern taste to Japanese tradition. We hope these wallcoverings will also be used in modern style interior decorations. Pg. 38 shows all KATAGAMI patterns used in our wallcoverings.

4. Paper Weave (Pg. 39)

These designs use 100% paper threads which are specially dyed to create grass-looking. One of our best selling ranges for overseas customers.

5. Sisal (Pg. 41)

All procedure is done by hand from spinning of sisal to weaving and dying. All sisal strings are in different thickness creating the handmade fine quality.
6. JURAKU & Diatomaceous Earth (Pg. 42)

JURAKU, or sand painted wall, was the basic finish in traditional Japanese houses. Only natural materials are used and prevents sick-house syndrome. Diatomaceous earth was one of the ingredients used in Juraku walls. Diatomaceous earth is fossil of phytoplankton “diatom” which has structure with many holes, 5000-6000 times more than charcoal. This porous structure takes in moisture when humid and releases it when dry, and takes in toxic substances such as formaldehyde and odor.

Sangetsu took this traditional method into wallcoverings, making it easier to install but still leaving its moisture control function.

SG 5122-5125 Vermiculite are used to add glittering effect. The joins are less visible.

- Class 1 Flame Retardant (Pg. 51)

These wallcoverings are classified as class 1 Flame Retardant (FR) in Japanese regulations. In Japan Class 1 FR wallcoverings are required to be used in public places together with FR subwalls. However test methods vary depending on each country so please note that in your country they may be considered non-FR.

1. Class 1 FR Basics (Pg. 52)

SG 5165-5174 Pearl ink is used to express “chambray” texture of fabric. When seen from distance it will look plain but at closer distance you can see that multiple colors are used to create this texture.

SG 5195-5209 Shantung texture. One of our best selling range.

SG 5276&5277 These may be used as projector screens.

SG 5297-5299 “ACALUX” WALLCOVERINGS

Special paint of NIPPON PAINT is used. This reflects more light to make the room look 12% brighter with same energy used.

2. Class 1 FR Anti-Stain and Anti-Bacterial (Pg. 79)

Special EVAL film is used to block stain and will inhibit bacteria growth. Please refer to separate sheet for translation of the diagram on pg 79. Recommended to use in educational facilities, hospitals and elderly-care homes.

3. Class 1 FR Anti-Scratch (Pg. 89)

EVAL film is also strong against scratches due to its special composition. Please also refer to the separate sheet. Recommended to use in hotels, public spaces, educational facilities and elderly-care homes.
4. Class 1 FR Multi-Clean (Anti-Stain, Deodorizing, Anti-Bacterial) (Pg. 93)
Special deodorizing layer which will reduce odor concentration is added on top of EVAL film. The EVAL film also blocks odor which could not be taken away by deodorizing layer from penetrating into the wallcoverings. Recommended to use in hospitals and elderly-care homes.

5. Class 1 FR Deodorizing (Pg. 97)
Deodorizing agent is added on the surface. These agents catch odor by chemical reaction. Great for removing everyday smell such as cigarette smell, kitchen garbage and pets. Recommended to use in living rooms, kitchen and dining rooms
SG 5602-5607 Imported pattern quality. Vivid colors give accent to your interior decoration.

6. Class 1 FR Photocatalysis (Pg. 111)
This product uses special photocatalysis technology by TOSHIBA's “RENECAT”. Regular photocatalysis only works with UV rays, but TOSHIBA succeeded at inventing technology that works with LED and fluorescent light.
This technology gives five functions which are explained in separate sheet. This function will last as long as the wallpaper is installed. Recommended to use in living rooms, bedrooms and children’s rooms.

7. Class 1 FR “ART in HOSPITAL” (Pg. 115)
Collaboration with an artist Yoko Yamamoto, who involves herself with hospital art, based on the thinking that interior decoration affects the result of cure treatments inside hospitals and also gives good effect to those staff working there.
Sangetsu has adopted two of her most famous works TUGUMI (thrush) and TORI NO UTA (bird’s singing) into wallcoverings and trims.

8. Class 1 FR Patterns (Pg. 119)
Various patterns available, targeting shops and restaurants. Many of the designs in this range are by designers across the globe.
SG 5856 Dynamic design using charcoal. One of our popular designs.
SG 5873-5878 Our “AA” basic range in hand-made washi quality.

9. Class 1 FR Wide Design (Pg. 161)
Collection of big patterns; horizontal repeat of 92cm. Recommended to use in shops and restaurants.
10. Class 1 FR Textured Stone and Wood (Pg. 171)

SG 5957&5958  Rusted metal pattern. Recommended for luxury space.
SG 5969, 5970  One of our best sellers. Brick pattern in real-looking quality.
SG 6008-5183  (Pg. 179-180) These patterns are also available in Reatec (self-adhesive PVC film). You can use Reatec for metallic doors and pillars, and these matching wallpapers on walls to give uniformity to your interior.

10. Class 1 FR “Hardwall” (Pg. 181)

Fleece backed wallcoverings. (Rest of our products is paper backed.) Special PVC coated surface will prevent scratches and stains.
SG 6088-6105  (Pg. 185-186) These designs are also available in Reatec.

11. Class 1 FR ISM (Interior Safety Material) (Pg. 187)

ISM wallcoverings has very low chemical emission rate for chemicals designated by Japanese Ministry of Health, Labor and Welfare.
7. Paradichlorobenzene, 8. Tetradecane, 9. TVOC, 10. Chlorpyrifos, 11. Fenobucarb,
15. Heavy Metals (Barium, Lead, Chromium, Antimony, Arsenic, Cadmium, Mercury, Selenium)

● Premium and Import (Pg. 190)

Special texture items and imported items are in this range. All imported items are listed as “Made in XXX” on the right corner underneath the item code. Please note that these imported items are not available for overseas stocking.
SG 6170-6175  Sold by rolls. (5.5lm per roll.)
SG6179-6180, 6239&6240  Real cork used with some printing on top.

● Textile Wallcoverings (Pg. 226)

Textile fabric with paper backing. These textile wallcoverings create luxurious space which is different from PVC wallcoverings. They also absorb more sound compared to PVC wallcoverings.
The joins are more visible compared to PVC wallcoverings but this panel-like finish is also one of the characteristics of textile wallcoverings.
SG 6261, 6262  Special wallcoverings using Swarovski elements sold by pieces.
1 pc = 90cm * 300cm
These are サラットクリーン ("Easy Clean") quality, with water repellent applied on the surface which will guard wallcoverings from stains.

- Miscellaneous (Pg. 254)

Other products such as Glass Films, Wall Guard, Paint-Base, etc. are listed here. Please let us know when you need further information for those which are not explained here.

1. Plaster (Pg. 255)

Plaster paints have been used in Japanese castles because of its multi-functions. We have made this into wallcoverings to make plaster more easy to install. There are 5 functions of plaster wallcoverings:


2. Anti-Static (Pg. 256)

Anti-static feature will prevent dust from walls. Use in laboratories and factories for semiconductor manufacturing, examination rooms for electronic devices, computer rooms, etc.

3. HIGH GRAFICA (Digital Printing) (Pg. 257)

Custom-made digital printing available on PVC wallcoverings, Glass Film or Reatec base. Please contact us for further details.