



May 2016

Dear Valued Customers,

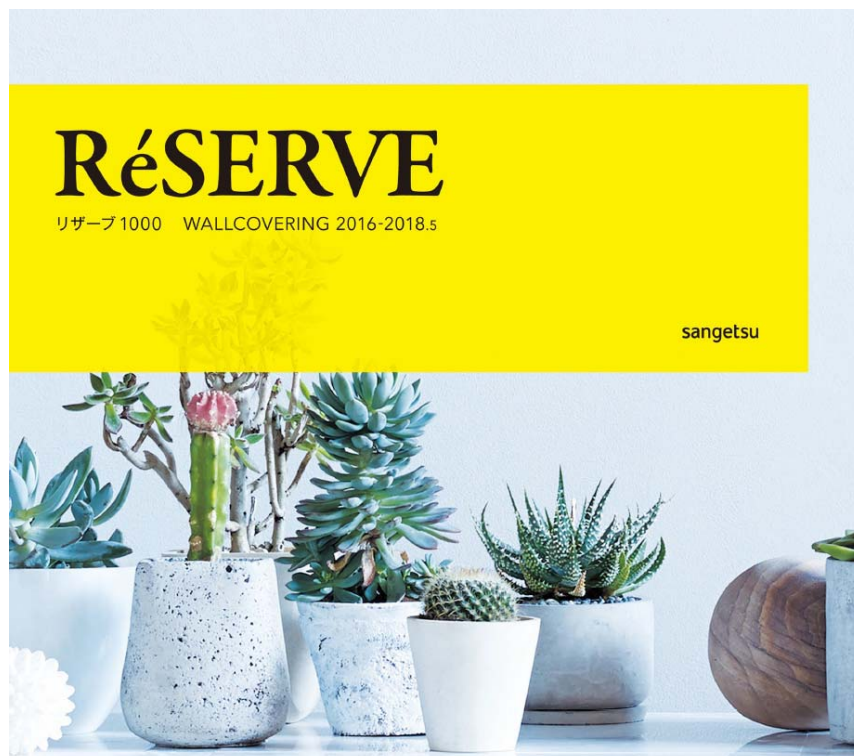
We would like to thank you for your continuous support.

We are happy to announce the launching of our new RESERVE collection for 2016-2018. This is our first collection launched under the new branding, and we have changed many details of our sample catalogue. We have attached some explanations to help you understand better about our new collection and hope to serve as guidance to your wallcoverings selection.

We hope that you will find our new RESERVE collection attracting.

Please feel free to let us know if you have any questions and we would love to hear your feedbacks.

Best regards,
Sangetsu Co., Ltd.
Overseas Business Division



Catalogue Concept

Designed for residential use

We have extended our thoughts to not only the interior finishing, but also to people spending their times there and their lifestyles.

- Product shown in order by “material” and “motif”

Rather than our usual ordering by “themes”, we have organized the designs by material and motif used. You can find the design you are looking for easier now.

- Easy access to installation images

There are QR codes on every pages. You can scan with your smartphones or tablets to access the website where you can see more installation images.



Selling Points

- 3 special themes

1. **“process #100”**

A design-conscious product line which is continued from our Floor Tiles (PVC tiles) and Carpet Tiles collections. In RESERVE we have used more colors to express another side of this process #100 brand.

2. **“Pick up wallpaper” / SUPPOSE DESIGN OFFICE**

Collaboration with a popular design studio SUPPOSE DESIGN OFFICE Co., Ltd. lead by popular architects Makoto Tanijiri and Ai Yoshida. New innovative designs developed from architects’ point of view.

3. **“Coordinate Recipe”**

Ideas from Sangetsu on how to coordinate our items together in 5 different themes.

- Collaboration with Finnish textile brand FINLAYSON

***NOT AVAILABLE FOR EXPORT**

- Easy to find functional wallcoverings you are looking for

We have divided functional wallcoverings in 3 types;

1. To protect from dirt and scratches
2. For comfortable environment
3. Moisture control

- QR Code for installation images

QR codes are shown on outer corners of each pages. Scan it and you will be lead to a website where you can download more installation images.

Information

Number of items listed;

TOTAL: 878 items **NEW:** 348 items (39.6%) **CONTINUED:** 530 items (60.4%)

Design Details

- **process #100 (Pg. 1)**

The brand concept is “individuality and refinement.” Process #100 is a brand inspired by 100 words of phenomena, landscape, emotions and spirit which connects oneself with the world.

The products are developed to touch those who are design-conscious.

RE2401-2402

SUGAR CUBE

Expressed the moment when sugar cubes glitter as they melt by using pearl ink.

RE2403-2404

PASSION FLOWER

Japanese traditional dying method is used to express passion flower pattern in stripes. Horizontal repeat is 92cm, with two lines of passion flowers in center.

RE2405-2406

INNOCENT

French antique lace pattern. We have used different textures to express different patterns.

RE2407

ARTISAN

Pattern inspired by Japanese traditional painting technique “KUSHI-BIKI” which is used when painting plaster. Usually horizontal or wave pattern is used to express this pattern but we have mixed vertical pattern to add different taste.

RE2408

BEEHIVE

Mixture of natural texture and geometric pattern. This is timeless design.

RE2537

WEATHERING

This design is using embossing pattern taken from weathered stone surface in big repeat. Unique dry texture will be best shown under lighting.

RE2599

BRICK BY BRICK

Different embossing texture is used to express each bricks. No pattern printing is used.

RE2409-2410

CASCADE

Pattern expressing many small cascades falling from inflated bedrock by beautiful smudged stripes.

- **Pick Up Wallpaper (Pg. 9)**

Collaboration with Makoto Tanijiri and Ai Yoshida (SUPPOSE DESIGN OFFICE CO., LTD.)

The concept of this collaboration with Mr. Tanijiri and Ms. Yoshida is “conversion of thinking”.

We have produced three different series under this concept.

About SUPPOSE DESIGN OFFICE: Architectural design office lead by two architects Makoto Tanijiri and Ai Yoshida. Their works vary from residents, commercial facilities, exhibitions, product designs, landscape and more. They are based in Hiroshima and work internationally. Their designs seek to create connection with town and its people through designing.

1. COMMUNICATION WALL (Pg. 11)

These designs will create stories and experiences. By using these wallpapers, some kind of “move”, whether it is conversation or action, will be added to a space.

RE2411-2416

BLACK BOARD

Blackboards are becoming more popular as interior decoration. We have carefully tested writing/erasing ability in producing this product. 6 colors which are also popular as regular wallcoverings are available. At home, walls can be communication tool for families. In shops and restaurants walls can be menu boards or advertisements.

RE2417-2419

GRAPH PAPER

Wallpaper that can be used like graph paper. You can stick notes in line or make some collages. Your imagination will finalize the interior decoration.

2. GRAPHIC WALL (Pg. 15)

Abstract and graphic designs are used to express tiles and bricks.

RE2420-2422

TILE

Dotted lines and embossing are used to draw tiles. This gives light impression to wallpaper compared to using lines.

RE2423-2424

BRICKS

Square dots are used to draw bricks with matte and smooth texture.

3. CONTRAST WALL (Pg. 19)

Wallpaper which can be used to divide one space into two different contrasting world.

RE2425

BLACK LINE

40cm width is the best balance to use black. May also be used in reversed way, white line being at the bottom.

RE2426

MONOTONE WOOD

Monotone wood is only possible in wallpaper. Best to use as waist-height wallpaper. Recommended to use together with moldings.

● **Coordinate Recipe (Pg. 21)**

Hints from Sangetsu on how to choose wallpaper which will suit more to your taste.

1. EVERYDAY WITH WHITE (Pg. 21)

White wallpaper is the most popular in Japan. In this section we have picked out white wallpaper in different textures. They will go perfectly well with your furniture of any taste.

2. LIFE WITH PET (Pg. 23)

Ⓞ RE2947

Anti-Scratch

Hard-surface finished Anti-Scratch designs can be partially used from waist height to the floor to avoid minor scratches from your pets. (*This is not to guarantee your walls from scratches.)

Ⓞ RE2845

Anti-Scratch

Recommended for those who wants modern taste and functional features at the same time. (*This is not to guarantee your walls from scratches.)

Ⓞ RE2994

Deodorizing

Deodorizing wallpaper is recommended to be used on upper half of the wall. In the installation picture Anti-Scratch wallpaper is used on the bottom half of the wall.

3. WONDERFUL DAYS FOR KIDS (Pg. 25)

Designs with some tricks which will stimulate children's curiosity and free imagination. Using in living rooms will create communication with your children.

RE2431

Colorful tree wallpaper with a scale in centimeters. Best for keeping record of your children's growth directly on your wall.

RE3025

Anti-allergen: Small children can be sensitive to allergic factors. This product will catch allergic factors such as dust and pollen and inactivate them.

RE2865

Luminous: Glow-in-the-dark design now also works under LED lightings.

RE2758

Pattern of various fruit names. You can play with your children and educate them at the same time.

4. FOUND A COMFORTABLE PATTERN (Pg. 27)

Unique dynamic patterns are sometimes difficult to match with other items. Here are some tips on how to use them well.

- Ⓞ RE2857 Partial use on beams is a good way to add some accent to your room.
- Ⓞ RE2627 Use popular herringbone pattern not only on your floors but also on your walls.
- Ⓞ RE2782 Hanging frames on printed wallpaper is one of the decoration technique used since long time ago in Europe. Find your favorite cat print and hang a frame on top to make a quick and easy art piece.
- Ⓞ RE2759 Best to use as feature wall in your hobby room.
- Ⓞ RE2783 Add little color and change your stairs into book shelves.

5. HOW TO USE COLOR (Pg. 29)

Not only partitions but colorful wallpaper can also be used to divide rooms into zones.

● Materials & Details (Pg. 31)

FABRICS (Pg. 31)

New designs using different manufacturing method than before. More Nordic color designs which can be used for new-built residents or renovation. Total of 99 designs in this section.

- RE2490-2493 Fabric pattern using silver to add mannish taste. Recommended for hobby room or library room.

STONE, STUCCO, TILE (Pg. 45)

Various stone textures such as paint-like pattern with dry texture, mosaic tiles, concrete pattern and bricks. Number of designs increased from 57 to 81.

- RE2553 The shiny paint-finish texture is expressed by using pearl ink.
- RE2560-2563 Imported from Belgium. RE2563 (black) is like starry sky of tropical island.
- RE2567-2568 Fine embossing and pearl ink is used to give reality to the stone surface. Recommended for shabby chic or vintage interior decoration.
- RE2610 New monotone brick pattern which can be used in various rooms from residential to commercial use.
- RE2611 The motif is concrete wall with faded paint in shabby chic taste. This abstract design can also be used in many ways to suit your taste.
- RE2612 Wood pattern in concrete texture. Also recommended to install horizontally.
- RE2613 Concrete texture without direction. High-quality printing is used to make it look real.
- RE2615 A new version of undressed concrete which is one of our best-sellers.

WOOD (Pg. 65)

RE2629 Vintage paint wood in indigo blue. Recommended to use in shops.

WA – JAPANESE STYLE (Pg. 71)

RE2648-2649 Fireworks motif design which can also be used in modern interior.

RE2650 Japanese-modern cloud pattern using glitter as accent.

FINLAYSON (Pg. 89)

***NOT AVAILABLE FOR EXPORT**

SNOOPY (Pg. 93)

***NOT AVAILABLE FOR EXPORT**

ILLUSTRATION, ART (Pg. 97)

RE2762-2763 One of our popular designs which was pre-released in our renovation collection.

DAMASK, DÉCOR (Pg. 107)

RE2786-2787 Glitter base which will reflect beautifully when lit by lighting.

RE2790-2791 Beautifully embossed design which changes its face from different angles.

RE2792 Beautiful baroque lace pattern. Recommended to use for renovation.

FLOWER, PLANTS (Pg. 113)

RE2811-2812 Mosaic pattern is one of the trends.

RE2815 Watercolor design was often seen in international exhibitions.

GEOMETRY (Pg. 123)

RE2837 Simple but dynamic design.

RE2843-2845 Wide stripe design in Anti-Scratch quality.

LUMINOUS (Pg. 131)

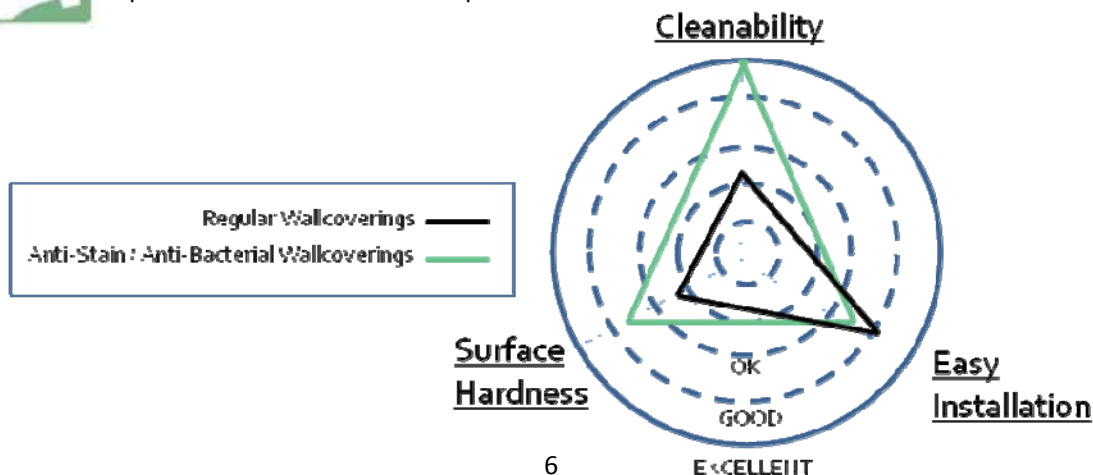
All luminous function now works under LED lighting. Installation pictures are using black light to show well the luminous patterns.

● **Functional Wallpaper (Pg. 133)**



ANTI-STAIN / ANTI-BACTERIAL (Pg. 135)

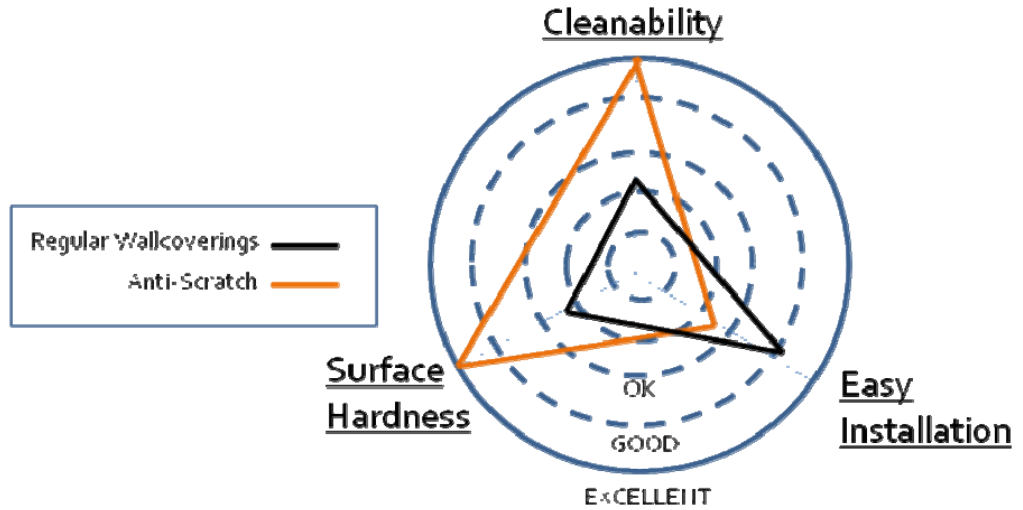
Special EVAL® Film which has special structure which blocks stains and chemicals.





ANTI-SCRATCH (Pg. 151)

Calendar sheet is added to avoid minor scratches. EVAL® Film is also used to maintain its excellent cleanability. Recommended to use in houses with pets.



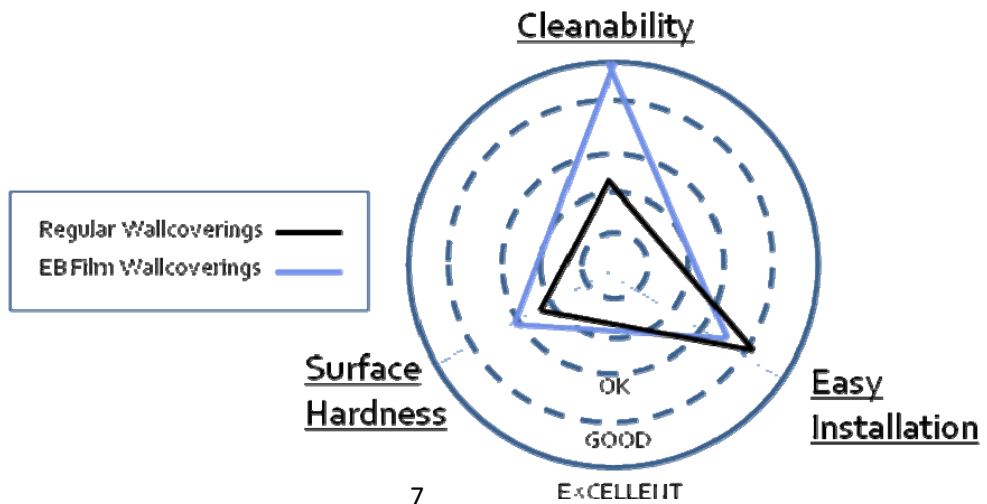
- RE2946 White wood pattern designed to be used in horizontal installation. Best to be used from waist height to the floor.
- RE2947 Installation picture shows beautiful gradation pattern when installed in reversed installation as shown in installation picture. Also recommended to be used in horizontal installation in the upper part of the wall - the pattern will look like chandeliers.
- RE2948 Possible to install regularly or horizontally. Installation picture is horizontal and reversed installation.



EB FILM (Pg. 154)

Special EB technology is used in this wallpaper. EB (Electron Beam) is irradiated on the surface of wallpaper. This EB rays add durability against scratches and stains.

**EB is special technology by Dai Nippon Printing Co., Ltd.*





URETHANE COATING (Pg. 155)

Urethane coating on the surface protects wallpaper from stains and scratches. Usually films are used for durability but since this product is not using any film, the surface is matte finished and there is no worries for installation difficulty like filmed products.



DEODORIZING (Pg. 157)

Deodorizing agent is applied on the surface which reacts with the odor in the air and helps to suppress it.



ANTI-ALLERGEN (Pg. 163)

The agent on the surface will catch allergic factors such as dust and pollen and inactivate them. These allergen are floating at around 1m from the floor, so it is very effective to install these wallpaper on your walls to minimize allergic symptoms.



NEGATIVE ION (Pg. 165)

Natural ore which emits negative ion is applied on the surface. These ore will react with water vapor in the air and constantly produce negative ion. Negative ion have many positive features such as stress relieving, relaxing, air cleaning, etc.



MOISTURE CONTROL (Pg. 167)

Hydrophilic macromolecular polymer is used in this wallpaper. This material is same as what is used for diapers. This polymer will take in moisture when humid and release it when dry, which will help to keep your walls from mold. Also static electricity is less produced and will keep dust away from your walls.



PERMEABLE (Pg. 169)

Higher permeability compared to regular wallcoverings. This will help to avoid condensation and mold when used together with permeable gypsum boards.



DIATOMACEOUS EARTH (Pg. 170)

Functional wallpaper using natural material. Numerous pores of diatomaceous earth will take in moisture and odor.

● **Class 1 Flame Retardant (Pg. 171)**

TEXTURE (Pg. 174)

■ **EVAL® BARRIER CLOTH: ANTI-STAIN, ANTI-BACTERIAL (Pg. 174)** *Same functions as pg. 135*

RE3086-3109, RE3177-3185, RE3198-3203, RE3228-3243

■ **EVAL® BARRIER CLOTH: ANTI-SCRATCH (Pg. 176)** *Same functions as pg. 151*

RE3110-3113, RE3195-3197, RE3224-3227, RE3244-3250

■ **EVAL® BARRIER CLOTH: DEODORIZING (Pg. 177)** *Same functions as pg. 157*


RE3114-3137, RE3174-3176, RE3192-3194, RE3207-3212

RE3126-3129 Dry texture can also be seen from distanced view.

■ **STANDARD (Pg. 179)**

RE3138-3173, RE3186-3191, RE3213-3223,

RE3189-3190 Also available as projector screen.

■ **ACALUX WALLPAPER (Pg. 187)** 

RE3204-3206

Special paint is used on the surface to reflect the light in a diffuse manner creating a brighter room.

(Acalux is a registered product of Nippon Paint Co., Ltd.)

■ **EVAL® BARRIER CLOTH: MULTI-CLEAN (Pg. 192)**

RE3251-3260

Anti-Stain, Anti-Bacterial, Deodorizing.

PATTERN (Pg. 193)

■ **EVAL® BARRIER CLOTH: ANTI-STAIN, ANTI-BACTERIAL (Pg. 198)**

RE3276-3280, RE3282

WOOD (Pg. 201)

■ **EVAL® BARRIER CLOTH: ANTI-SCRATCH (Pg. 202)**

RE3307-3310

Miscellaneous

BULLETIN BOARD WALLCOVERINGS (Pg. 207)

K822-823 Magnetic bulletin board wallcoverings. Drawing pins are also usable.

K824 Magnetic whiteboard wallcoverings. May also be used as whiteboard.

HIGH GRAFICA (Pg. 209)

Custom order digital printing wallcoverings. Available in wallpaper, glass film or Reatec. Contact us for further information.